



## What3Words





## What is What3Words

- What3words divides the surface of the entire Earth into 57 trillion squares, that are 3m by 3m
- It then assigns a unique three-word label to each square





## Background

- Emergency Services in the UK and Australia have been using this since 2019
- HRPS made aware in July 2020
- Fact finding and identified potential use by the HRPS

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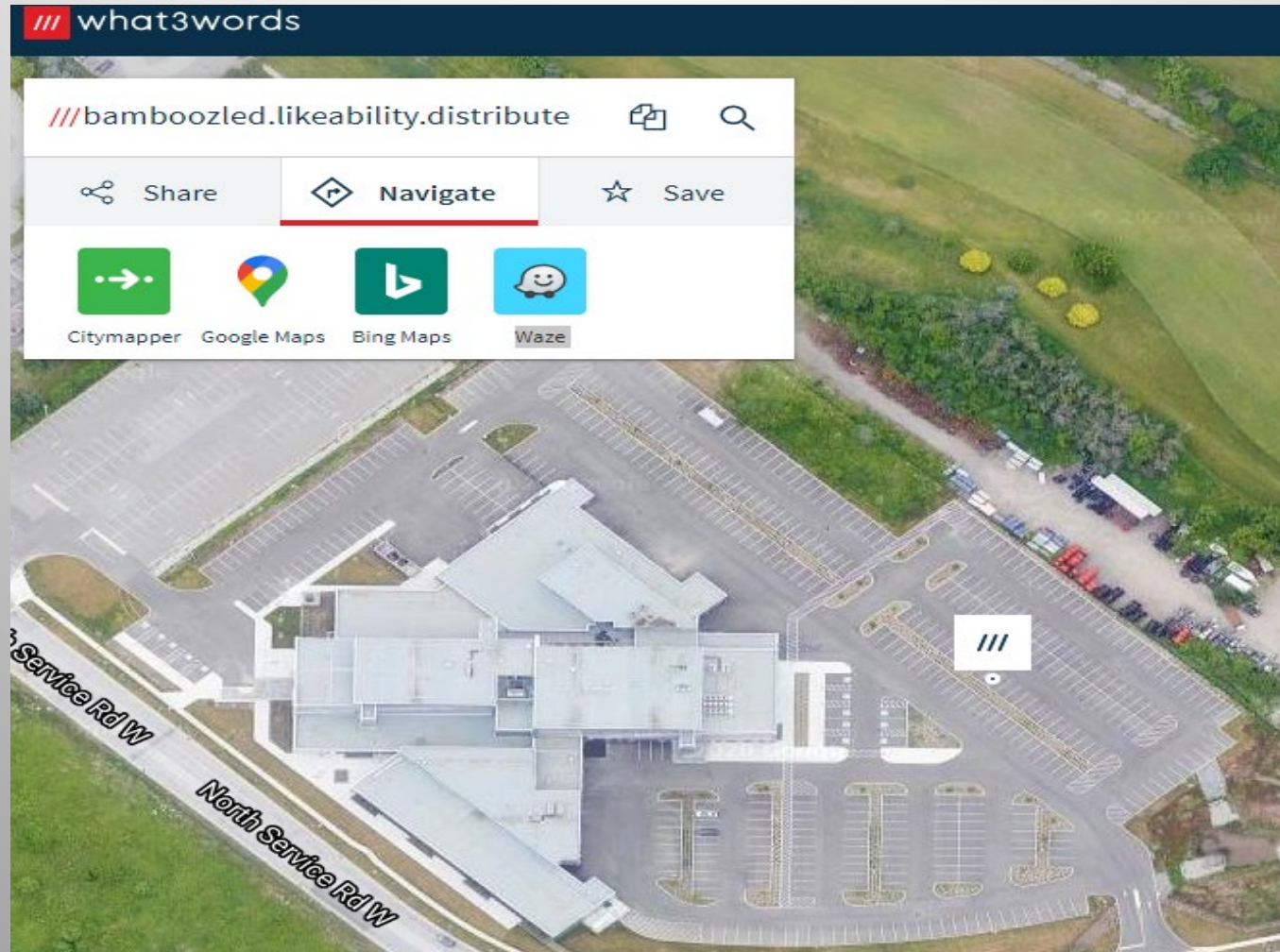


## How it works



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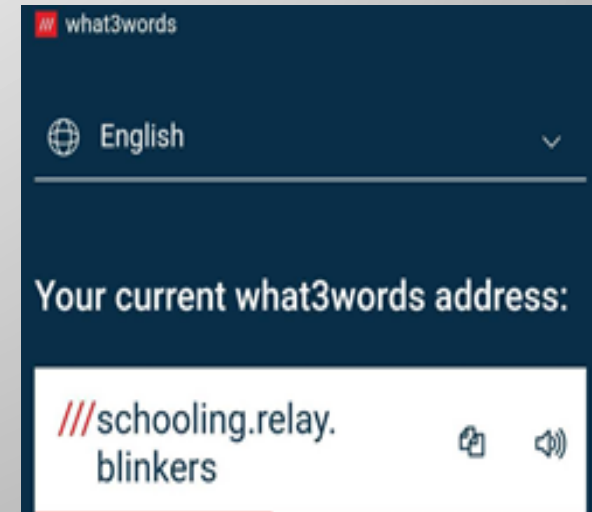




## Advantages



- Enhancement
- Compatibility
- Exact location
- NO cost to us
- 2-Way capability
- 45 different languages





## What can it be used for?

- Lost or missing persons
- Novice boater on Lake Ontario
- ...Endless possibilities



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## Our first success story





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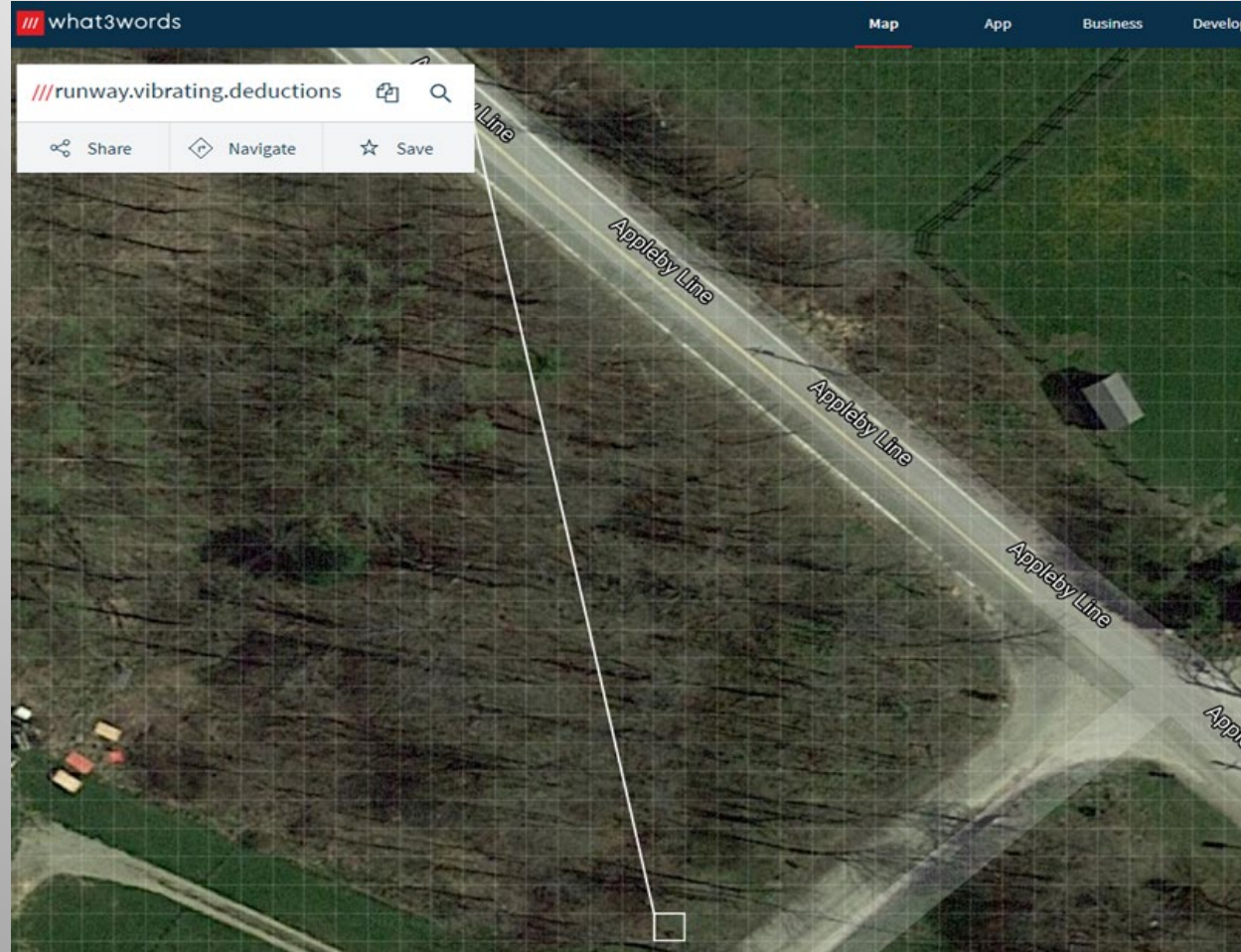
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And there's more!





## Community Partnerships

- Burlington Fire Department recently implemented this after discussions which we had with them

